Company Information

NAME

CONTACT

ADDRESS

CITY/STATE/ZIP

PHONE

EMAIL

WEBSITE

Business/Marketing

Does your website display properly on a smart phone?
○ yes   ○ no

Goals for website?
Informational, create brand awareness, sell products/services, build online community, display contact info, generate traffic/leads or create original web apps (course scheduling, ecards, etc.)

What are the main products or services sold through your website?

1)

2)

3)

Can users purchase your services/products easily using their mobile device?
○ yes   ○ no

List the top geographical areas you'd like to focus on.
(neighborhood, city, county, state, region, country)

What kinds of marketing are you doing right now?
○ Coupons   ○ Loyalty Programs
○ Find Our Location   ○ Sales
○ Menus   ○ Events
○ Seasonal/Holiday   ○ Facebook
○ Blog/PR   ○ Other

List the websites of your 3 direct online competitors.

1)

2)

3)

List any number of keywords/phrases that best describe your business and product/service offerings.

1)   5)

2)   6)

3)   7)

4)   8)

List the pages on your website that you feel are important for your business and would want to target for optimization.

Are you tracking traffic on your website? If so please provide the traffic and the traffic source report or provide access info below.

What can we help you with or quote on?

○ <u>Mobile responsive website</u> - Responsive, optimized websites with features such as e-commerce, schedules, forms, click-to-call.

○ <u>SEO</u> - Move your site toward the top of search engines.

○ <u>Facebook fan page</u> – Promotions, loyalty, rewards.

○ <u>Monthly reports</u> - Track your mobile and social marketing.

○ <u>Video creation</u> - Use video to educate, promote or train.

○ <u>Email marketing, content list manger</u> - Database with customer information from mobile web to database. Copy and feature writing.

○ <u>Online store</u> - Sell products on your website and through mobile devices.

○ <u>Schedule automatic reminders</u> - Calendar based reminders for appointments or events to your customers.

○ <u>Text/IM/Email/Social</u> - Reach customers through all forms of communication using one portal.

Additional Information

Send your logo and photos you like (in your photo library or a url from Google Images) to <u>info@threelakesmarketing.com</u>

Email respones to info@threelakesmarketing.com or Fax to (888) 842-0292